

Aftab Sadiq Patel

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EDUCATION

Wilfrid Laurier University, Brantford, Ontario

**September 2021 -
Current**

- Honors Bachelor of design, Major – User Experience Design
(Anticipated Graduation: April 2026)

EXPERIENCE

Department of Fisheries and Oceans (In-course Simulation), UX 400, Wilfrid Laurier University

**September 2025-
Current**

- Collaborated with the Department of Fisheries and Oceans (DFO) team to design and develop high-fidelity prototype solutions.
- Completed the full UX process from research and problem discovery to prototyping, user testing, with four client presentations.

St. Joseph Life Care (In-course Simulation), UX 200, Wilfrid Laurier University

**January 2024-
April 2024**

- Collaborated with a team to design and develop high-fidelity prototype solutions for St. Joseph Life Care.
- Completed the full UX process from research and ideation to prototyping, user testing and one final client presentation.

Laurier- Conestoga Tax Clinic, Brantford, Ontario

April 2023

- Volunteered to prepare taxes for the clients by handling sensitive tax information.

Orientation Week, Wilfrid Laurier University, Brantford, Ontario

September 2023

- Welcomed and supported first-year students during their first week
- Led group activities and icebreaker games to build community
- Enhanced communication and organizational skills through student engagement

DESIGN PROJECTS

- **Tri-fold Brochure for Animal Shelter** – Designed a cohesive brochure using Adobe InDesign with consistent color, typography, and layout
- **London Poster** – Created a London - themed typographic poster in Adobe Illustrator emphasizing layout and color harmony.
- **Skill Forge – E - learning Platform Website Design** – Designed a high-fidelity prototype in Figma focused on usability and accessibility.
- **Stan & Son Website Redesign** – Redesigned a small business website Figma to improve navigation and user experience.

SKILLS

Skills: UI, UX Designing, Figma, Adobe Illustrator, Adobe InDesign, Adobe Photoshop, UX research & Analysis, Visual & Communication Designing, Project Management, Designing & Prototyping, HTML & CSS, WordPress